

Additional Services - Marketing

Service	Charge (ex VAT)	Notes	Tick Service Required
<b>Included in hire package</b>			
E-newsletter inclusion	Included		
The Stag website – 150 word listing with full colour image	Included		
Facebook, Instagram and Twitter posts (based on content supplied by hirer)	Included		
What's On leaflet inclusion	Included		
Poster (A0) displayed outside The Stag	Included		
Flyers (A5) and digital posters/videos displayed inside The Stag	Included		
<b>Ticket boosting services</b>			
Facebook, Twitter, Instagram advertising	POA		
The Stag website scrolling banner - per month	£400		
E-Shot: Direct promotional email to newsletter database (content provided by The Stag or yourselves)	£120		
4Sheet (60" x 40") Upper Foyer - per month	£120		
Foyer stairs A0 poster bay - per month	£60	£120 for two	
Town centre A1 poster bays - per month	£60	£100 for two sites/£140 for three sites	
Street A1 poster bay outside the Theatre - per month	£50		
South Park car park A1 poster bay - per month	£50		
Theatre front exterior A1 poster bay - per month	£50	£100 for two	
Theatre stairs A1 poster bay - per month	£40		
Plaza entrance A1 poster bays - per month	£40	£80 for two	
Reserved A3 internal poster sites (Cinema/Public toilets) - per month	£20	£40 for two toilets/£60 for all five toilets	
<b>Added value and corporate</b>			
PR campaign (press release, sell-in to journalists, photocall)	POA		
Cinema advert in The Stag Cinema before general release film	POA		
What's On: Sponsorship	POA		
E tickets advertising space	£400 / £325	£400 1st month then each additional month	
Ticket wallets advertising for six months	£2,000	20,000 wallets	
<b>Support Services</b>			
Poster printing (A0)	£25		
Photocopying / printing from file A4 (monochrome)	£0.15 per print		
Photocopying / printing from file A4 (colour)	£0.25 per print		
Photocopying / printing from file A3 (monochrome)	£0.30 per print		
Photocopying / printing from file A3 (colour)	£0.30 per print		
Banqueting services: Tables, crockery, cutlery and glassware (up to 100 settings) [Provided as part of the hall hire but must be washed by the hirer before leaving]	Included		
Banqueting services: Black or cream table cloths	£30		

Additional Services - Technical/Backstage

Service	Charge (ex VAT)
<b>Hire Services</b>	
Dance floor (includes installation prior to performance)	£100
DMX controllable RGB LED Star Cloth	£50      1 day
	£75      2 days
	£100     3-7 days
Hazer Machine and fluid	£15      per show
	£45      per week
Smoke Machine and fluid	£20      per show
	£60      per week
2 x Chauvet DJ Cumulus Low Smoke Machine and fluid per day	£85      Up to 5 days
	£400     5-7 days
Snow Machine and fluid	£20      per show
	£60      per week
Bubble Machine and fluid	£10      per show
	£30      per week
Cold Spark Fountain (Gerb equivalent) machine plus 1 bag of effect powder  (note: this does NOT require a licensed pyro technician)	£200     Day 1
	£100     Day 2
	£100     Day 3
	£500     4-7 Days
Additional bag of powder for Cold Spark Fountain	£50
House Laser Lights (each)	£50
8 x Chauvet Colorado RGBWA LED Battens (Theatre or Plaza)	£110
Martin Max-15 Xenon Atomic Strobe Lamp	£20 per day
Piano- Korg SP-250 electric (full range 88 weighted action keys)	£50      1 day
	£75      2 days
	£100     3-7 days
Piano – upright piano (includes tuning)	£140
Meeting room static screen and projector	£10
Portable House PA system per day	£125
Portable mini-PA system per day	£10
Rotating Mirror Ball per day	£10      Per day (up to 4 days)
	£35      For 4-7 days
Sennheiser G3 hand held wireless microphone per day	£15      Per day (1-3 days)
	£50      For 4-7 days
Sennheiser tie clip wireless microphone per day	£15
Purchase or Hire of Technical Equipment or Consumables	Purchase price +10% (up to a maximum of £50.00)

Additional Services - Technical/Backstage continued

Service	Charge (ex VAT)
<b>Staffing</b>	
Technician rate per hour (booked minimum 7 days before performance)	£25
Follow Spot Operator (each) per hour (booked minimum 7 days before performance)	£25
Stage Door Keeper per hour	£20
Technical Staff overtime rate per hour (per technician) (not pre-booked)	£50
Technical Staff overtime rate per hour (per technician) after midnight	£100
Temporary Event Notice (required for events outside our normal licensing hours)	£21
<b>Consumables</b>	
LX tape (per roll)	£2
Gaffa tape (per roll)	£6
AA battery (each)	£1

Additional Services - General

Service	Charge (ex VAT)
<b>Box Office Services</b>	
Cinema ticket vouchers	Sold at full sales price (inclusive of VAT)
Creation of external venue seating plan	£250.00
Provision of theatre tickets for external sale, per house	£50.00
Return of previously provided external tickets for resale by The Stag (at least 48 hours prior to first performance)	Free 1-10 tickets £0.75 per ticket 11-50 tickets £75.00 51 or more tickets
Administration of event date change and / or cancellation by the Hirer	£50.00 Up to 50 tickets £150.00 51-100 tickets £250.00 101-200 tickets £400.00 200 or more tickets
<b>Additional Charges</b>	
Corkage per bottle brought onto the premises (prior written agreement only)	£7.50 (inclusive of VAT)
Damage to fittings and fixtures at The Stag	Charged at full repair costs
Late Bar Guarantee on minimum take	£200.00 (inclusive of VAT)
Refreshments, consistent with current stock	POA
Tea and coffee making facilities (per 50 people)	£25.00
Hire: hot water urn hire per day	£15.00
Hire: flip chart	FOC paper and pens £25.00
Required additional cleaning (e.g. untidy dressing rooms or marked walls or carpets)	£62.50 per room
Specialised cleaning (e.g. removal of glitter or sequins from carpets or sinks)	£150.00 per room
Sale of merchandise: Theatre	£50.00
Sale of merchandise: Plaza	£25.00
Videoring facility	£50.00